INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) & DIGITAL MEDIA



San Diego County

DID YOU KNOW?

ICT workers develop new innovative products and services that improve productivity of firms across all industries. ICT companies include those in telecommunications, web development, data analytics, cybersecurity, video game development, and computer software.









11% (5,440)

5-year projected job growth



\$138,180

average earnings per job



Sample of Local Employers

Qualcomm, Inc.

Viasat

NAVWAR

Intuit Inc.

Sony Electronics Inc.

Aira Tech Corp

ScaleMatrix

Fuse Integration

Shield Al

EpiSci

Teradata Corporation

ARE YOU INTERESTED IN...?

- Solving puzzles using computers, software and/or technology
- Using your imagination to find creative solutions to problems
- Working on a team of professionals to develop cutting-edge products and solutions
- Learning job skills that are transferable to almost any location and industry
- Troubleshooting a variety of software and hardware problems

DO YOU...?

- Enjoy art, design and social media
- · Focus on details
- Like to paint, draw or write
- Enjoy explaining technology to non-technology users
- Want to work in a fast-paced work environment
- Enjoy collaborating on project-based assignments

Minimum Education	Career Pathways	Hourly Rate (Salary)*
HS Diploma + Postsecondary Training (e.g., Certificate)	Receptionists and Information Clerks	\$13 (\$27K)
	Photographers	\$12 (\$25K)
	Audio and Video Equipment Technicians	\$16 (\$33K)
	Computer User Support Specialists	\$23 (\$48K)
Associate Degree or Higher	Web Developers	\$16 (\$33K)
	Graphic Designers	\$18 (\$37K)
	Computer Network Support Specialists	\$24 (\$50K)
	Computer Systems Administrators	\$35 (\$73K)

^{*}Entry-level hourly rates have been rounded up and salaries are provided as examples of what workers would make if they worked full-time (2080 hours a year)

NOT SURE WHAT YOU'RE INTERESTED IN?

Take the Interest Profiler on the California Career Zone (<u>cacareerzone.org</u>)! It will help you explore occupations based on your interests. A career counselor at your school can help you further assess your career interests.

HOW TO FIND OUT MORE ABOUT CAREERS

- Talk to your teachers and counselors about doing career exploration, about career pathways at your school, and about community college programs and tours
- Talk to family, neighbors, and mentors about their education path and about how they chose their career
- To learn about career paths in any industry and the community colleges that offer these programs, visit CareerEd.org





