New Regional SWP Investments

1. **Faculty Institute Investment** – Expand faculty participation in the Faculty Institute.
   a. Cohort #2
   b. Coaches for cohort #2
   c. Counselor track
   d. Work-based learning

2. **Work-based Learning Round #2**– Disperse an additional installment of $100K to each of the ten colleges for an additional year. Two of the colleges will run out of funding at the end of 2020. Colleges will need to have developed their processes for delivering work-based learning to be eligible for the funding.

3. **Sector Strategy Investments** – Each of the sectors is ready to release the sector profile and targeted strategies. Colleges will have the opportunity to participate by aligning their curriculum and create a proposal of how to increase participation in their programs and improve retention, success and completion across all groups. The following Regional Directors are prepared to share the sector profile and targeted sector strategy.
   a. ICT – Software Development (curriculum portion already released)
   b. Advanced Manufacturing
   c. Healthcare
   d. Entrepreneurship
   e. Logistics

4. **Accelerating Resilient Short-term Programs –** Develop an investment for colleges to deliver not-for-credit programs, noncredit programs, or credit programs that can be completed within four to twelve weeks. Additionally, develop new noncredit or credit programs that can be delivered within the same timeframe.

5. **Hubspot** – Customer Resource Management (CRM) tool for employer contacts within the region.

6. **Program Finder Tool** – Adopt and implement the student focused program finder tool featuring an easy-to-use interface that cross-walks high school to community college pathways. Adult education and noncredit are under development.

7. **College-level Marketing –** Develop an investment for colleges to market their career education programs.

8. **21st Century Employability Skills –** Previously known as "soft skills". An investment to embed into programs of study. This investment is in the beginning stages of development.