

# Strong Workforce Budget Review





### Strong Workforce Investment History

#### Round 1

July 2016-Dec 2018 \$6.2 Million

#### **Projects**

- Marketing
- Career Pathways
- Innovative Projects

#### Round 2

July 2017- June 2020 \$7.8 Million

#### **Projects**

- Job Placement
- Work-Based Learning
- Pathway Navigation
- Websites

#### Round 3

July 2018-Dec 2020 \$8 Million

#### **Projects**

- Job Placement
- Work-Based Learning
- Pathway Navigation
- Retention & Success
- Acceleration & Online
- Internal Marketing
- Websites

#### **Round 4**

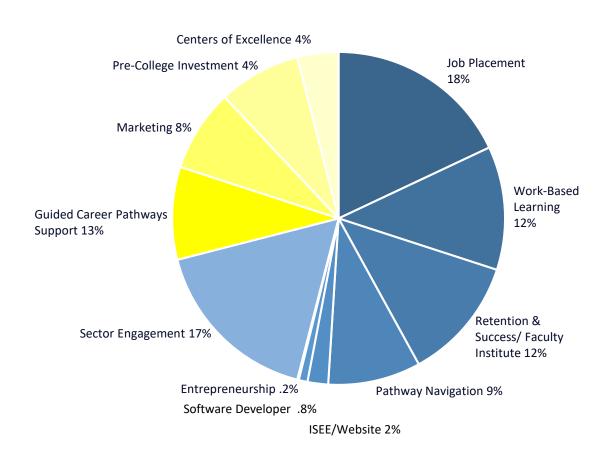
July 2019-Dec 2021 \$8.5 Million

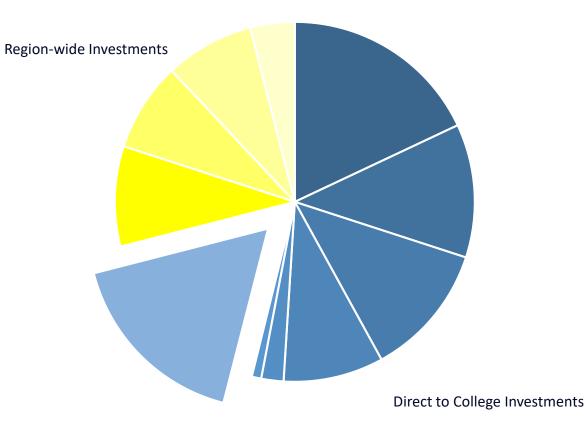
#### **Projects**

- Job Placement
- Work-Based Learning
- Pathway Navigation
- Retention & Success
- Evidenced-basedProgram Improvement
- Websites

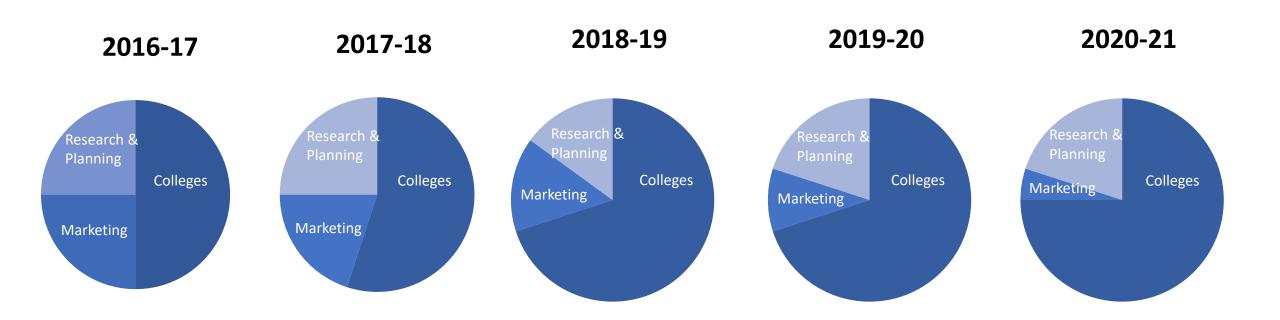


### Round 4 Investment Breakdown





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### **CCCCO Concerns & Solutions**

- ✓ Slow pace of spending
- ✓ Lack of fiscal reporting in NOVA
- ✓ Reduced spending timeline for Round 5
- ✓ Call to action on short-term programs





# Round 3 Budget Highlights

- Adjusted budgets to align all colleges to meet spending deadlines
- Reallocated funds to Acceleration/Online transition funding and internal marketing
- Retention & Success/Faculty
  Institute Investment
- All funds committed



# Round 4 Budget Highlights



- Adding an additional year for Work-Based Learning
- Continuing Faculty Institute (year 2)
- \$1.5 million for sector investment with a focus on aligning curriculum to industry standards and improving equity outcomes
- \$500K for college-based marketing of career education

Focus on equity outcomes

# Round 5 Budget Recommendation Highlights

- Shorter Spend Down Cycle (24 months)
- Enhancing Faculty Institute and adding Counselor Institute
- Adding Accelerating Industry-Relevant Short-Term Career Programming
- \$2 million for sector investments







