

## WG1A 2019-2020 WORKGROUP ACTION PLAN (UPDATED 4/14/20)

✓ = completed

✓ = ongoing

<b>GOAL</b>	<b>Progress</b>
<b>1) Support regional awareness of Career Education</b>	
a) Conduct research on MS/HS students' awareness of CC CE programs (including non-credit), leveraging existing marketing efforts <ul style="list-style-type: none"> <li>• Survey grades 6-12</li> <li>• Regional student focus groups</li> </ul>	Survey in final development spring 2020, Focus groups (via zoom or in-person, pushed to 2021)
b) Create common CE messaging; leverage regional marketing materials	✓
c) Create sector-specific one-pagers for teacher, student and parent collateral w/LMI, skills, pathways, etc. leverage regional marketing materials <ul style="list-style-type: none"> <li>• Translate into to Spanish and Arabic</li> </ul>	2019 CE guide was developed & shared, WestEd has been provided with infographics and content ideas for one-pagers, create summer 2020
d) Identify a communication strategy (i.e. listserv) with key K12 CTE stakeholders	✓
e) Expand parent engagement (i.e.: parent career night)	✓
f) Expand student engagement (i.e.: industry tours, internships, classroom presentations, sector-based student conferences)	✓
g) Provide K12 administrators, counselors, and teachers with relevant information about CE (i.e.: CEO meeting, Superintendent's meeting, Counselor Conference, WBL Summit, industry experiences)	✓

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<b>GOAL</b>	<b>Progress</b>
<b>2) Support career-related curriculum and career guidance at regional middle schools and high schools</b>	
a) Research and identify common career curriculum for career exploration, career exploration and planning tools in MS/HS currently being used	✓
b) Research and identify materials to support development of 21 <sup>st</sup> C. skills currently being used	✓
c) Disseminate parent engagement strategies	One-pager pending approval, post online Spring 2020
d) Develop a list of tools/resources for career curriculum, 21 <sup>st</sup> century skills, and career exploration and planning	✓
e) Develop instructor, student, and parent-friendly collateral for career guidance	Utilize Career Ed Guide, one-pagers (Goal 1c) Summer 2020
f) Implement career guidance component into parent engagement (i.e. Parent career night)	Crowdsource ideas from career counselors, provide a career development resource (KSA's) for parents to use, Fall 2020
g) Implement career guidance component into student engagement activities (industry tours, internships, classroom presentations, sector-based student conferences)	Crowdsource ideas from career counselors, provide a career development resource (KSA's) for students to use, Fall 2020
h) Expand industry-focused professional development for other sectors (i.e. teacher/industry)	RC to strategize to convene: K12 & CC faculty, industry, RDs, Deans, K12 CTE leads, COE, SDCOE (pilot w Adv Mfg), Fall 2020
i) Provide counselor education-professional development to counselors to support their understanding of career counseling practices	✓
j) Disseminate information about teacher externship opportunities	Fall 2020 - Spring 2021

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<b>GOAL</b>	<b>Progress</b>
<b>3) Create and expand regional WBL opportunities that add value to district efforts and expose students to regional industry sectors</b>	
a) Research WBL examples/models	✓
b) Disseminate opportunities about sector specific conferences	✓
c) Develop check lists/guides for WBL activities (i.e.: classroom presentation, industry/campus tour, hands-on sector event) for replication by local sites and districts	Currently in progress, post online Summer 2020
d) Strategically implement hands-on sector activities for MS/HS students (i.e.: industry/campus tours, classroom presentations, student events, internships)	✓
e) Facilitate virtual engagement with industry professionals by sector	Currently in progress, pilot Spring 2020
d) Continue to provide Teacher/Student WBL Activities	✓

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<p><b>GOAL</b></p> <p><b>4) Create effective opportunities for postsecondary engagement for students as a means to support informed college entry</b></p>	<p><b>Progress</b></p>
<p>a) Develop and disseminate promising practices information about transition/bridge programs</p>	<p>Currently in progress, post online Summer 2020</p>
<p>b) Disseminate pathway mapping information, so that the different programs at the CCs can be identified</p>	<p>Currently in progress, TBD</p>
<p>c) Develop materials to facilitate interactions with feeder high schools; develop materials to let high schools and middle schools know what is offered at all the colleges</p>	<p>2019 CE guide was developed &amp; shared, WestEd has been provided with infographics and content ideas, Create summer 2020, Goal 1c</p>
<p>d) Conduct WBL opportunities for students</p>	<p>✓</p>
<p>e) Expand Parent engagement (i.e.: Parent Career Night, Tarde de Familia, GCCCD/GUHSD Got Plans?)</p>	<p>✓</p>