

STRONG WORKFORCE PROGRAM NEWSLETTER

DECEMBER 2, 2019 – EDITION 12

DATA & RESEARCH COMMITTEE

Chairs: Zhenya Lindstrom, Associate Dean, Career Education, MiraCosta College; and Tina Ngo Bartel, Center of Excellence Director

The Data & Research Committee completed a regional workshop for Deans/Associate Deans and Institutional Researchers to focus on Comprehensive Needs Assessment (Perkins V requirement) on October 25, 2019 at SD Miramar College. The participants discussed the legislative requirements of the Comprehensive Needs Assessment, came up with the data structure, and the process for regional consultation with key stakeholders.

The Data & Research Committee also discussed a more structured approach for regional workgroups to submit data requests to colleges. The committee agreed that a request for information or data of any kind from a regional workgroup to a college should be transparent and done through a request form. A draft of the fields to be included in the "Regional Request form" can be found [here](#). The committee asks the colleges to designate one point of contact to whom all regional requests from various workgroups can be sent.

Additionally, the Centers of Excellence (COE) released an environmental scan titled, "Regional Profile: Imperial County" and the following Program Recommendation (PR) reports: Solar Photovoltaic Installers: Imperial County; Interpreters and Translators: Imperial County; Pharmacy Technicians: Imperial County; Water and Wastewater Treatment Plant and System Operators: Imperial County; Management Occupations. These reports can be found at <http://myworkforceconnection.org/labor-market-information/labor-market-briefs/>.

MARKETING COMMITTEE

Chairs: Danene Brown, Dean, Business & Technology, Mesa College

Nine colleges are making progress on collecting and tracking application data based on referrals from CareerEd.org. One college has a problem with the internal structure of their website, but they are working to find a solution.

The Improving the Student Enrollment Experience (ISEE) project continues to progress. Grossmont, Cuyamaca, and MiraCosta's websites have been handed off to the colleges for internal socialization; their launch date is tentative. Imperial Valley and Palomar have both launched their partial engagement projects, and have made significant progress.

The regional Career Education website (www.careered.org) has been updated to include a new section for noncredit classes (<https://careered.org/free-noncredit-career-training/>), as well as the addition of all Career Education programs to the program finder (<https://careered.org/college-program-finder/>).

K-14 CAREER PATHWAYS WORKGROUP

Chairs: Betsy Lane, Associate Dean of Workforce Preparation and Community Special Projects, Imperial Valley College; Jennifer Patel, DSN Business and Entrepreneurship, MiraCosta College; and, Kathleen Porter, Executive Director, Career Technical, Adult and Alternative Education, Poway Unified School District

The second round of K-12 SWP funding applications are due on December 18, 2019. Please work with the LEAs within your service area to partner on their application. The regional team will convene the selection committee in January 2020 for training.

The 4th annual Counselor Conference was held on November 13, 2019 at the Sheraton, Harbor Island. There were 369 total attendees, and the representation was as follows: 30% community college, 43% high school, 10% middle school, and 17% other (universities, community organizations, etc.). The opportunity to survey participants during the Counselor Conference was utilized as a means to establish baseline data about counselors' knowledge and utilization of career education counseling and labor market information. Initial planning has begun for a community college counselors' institute. Adult Education and Noncredit 2019-20 goals were agreed upon on November 12, 2019. The goals are [here](#).

Leslie Wisdom will serve as the new K14 Technical Assistant Provider (TAP).

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PATHWAY NAVIGATION WORKGROUP

Chairs: Claudia Estrada-Howell, Supervisor, Transfer Center and Career Guidance Center, Mesa College; and, Javier Ayala, Dean, Career & Technical Education & Workforce Development, Grossmont College

Pathway Navigation leads from each college were convened to facilitate the development of the 2020 action plans for intake, differentiated orientation, and career planning before education planning. The colleges were provided with a template and training. Some colleges have expressed the desire for technical assistance by way of virtual consultations, to review a draft of the plan, and to provide in-person targeted work sessions at the colleges. College action plans are due on December 20, 2019.

WORK-BASED LEARNING/JOB PLACEMENT WORKGROUP

Chairs: Ben Gamboa, Associate Dean, Strong Workforce Programs, Miramar College; and, Larry McLemore, Dean, Career & Technical Education, Cuyamaca College

Over the last eight months, over 30 Job Placement Case Managers, WBL Coordinators, faculty, staff, and administrators from across the region designed process maps for WBL, job placement, and employer engagement. These maps have been finalized and are being presented to multiple audiences including CE Deans, Workforce Development Council members, and the Regional Oversight Committee. These models will be used to help colleges develop and institutionalize processes at their colleges. This year, we will also focus on data collection methods as part of our efforts to increase and improve WBL and job placement practices at each institution. This effort will have an impact when reporting on the new CCCCO MIS work-based learning data element, increase the Student Centered Funding Formula and Strong Workforce Incentive Funding outcomes across the region. Additionally, this month's Community of Practice event provided a networking opportunity for WBL coordinators, Job Placement Case Managers, and Regional Directors to improve collaboration and synergy across the region.

STUDENT RETENTION, SUCCESS & SUPPORT

Chairs: Tina Ngo Bartel, Center of Excellence Director; and, Mollie Smith, Regional Chair

The faculty planning committee has had ongoing meetings to plan the kick-off event for the SWP Faculty Institute which is scheduled for February 28, 2020 at the Sheraton, Harbor Island. The Request for Applications (RFA) was due on November 22, 2019. All ten colleges responded to the RFA with a total of 248 faculty and 21 researchers participating in the institute. The second convening will be held on September 25, 2020.

EMPLOYER ENGAGEMENT WORKGROUP

Chairs: Cassandra Storey, Dean, Career Education & Skilled Trades, San Diego Continuing Education; and, Margie Fritch, Dean, Career Technical & Extended Education, Palomar College

Each of the Regional Directors is making great progress validating the labor market information for their sectors, and breaking down the knowledge, skills, and abilities needed for the region's fastest-growing jobs. ICT and Entrepreneurship will soon have the necessary information to present a sector profile for some occupations with the region.