

CAREER TECHNICAL EDUCATION STUDENT EMPLOYMENT OUTCOMES: SMALL BUSINESS SECTOR

SAN DIEGO & IMPERIAL COUNTIES COMMUNITY COLLEGES

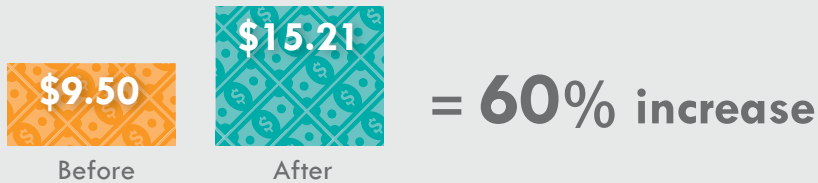
About the Survey

More than 4,700 CTE students from the 10 community colleges in San Diego and Imperial counties were surveyed in Spring 2016 by the Office of Institutional Research and Planning at Santa Rosa Junior College. Of the total number of students who participated in the survey, 436 students were identified in the small business sector. The purpose of the survey was to:

- Assess student employment outcomes
- Determine the students' college experiences and satisfaction

Student Employment Outcomes

HOURLY WAGES BEFORE AND AFTER COURSEWORK



TYPE OF EMPLOYMENT BEFORE AND AFTER COURSEWORK

Before starting coursework, 298 students, or 68% who took Small Business courses, reported full-time or part-time employment. Below is the full-time and part-time employment breakdown of those 298 students:



After completing coursework, 331 students, or 76% who took courses, reported full-time or part-time employment. Below is the full-time and part-time employment breakdown of those 331 students:



- Part-time, fewer than 20 hours
- Part-time, more than 20 hours
- Full-time

Before coursework, 162 students reported working full-time. After coursework, that number increased to 213, a 31% increase in students working full-time after coursework.

Employment

CURRENT EMPLOYMENT STATUS



67% reported being **employed** with at least one job.

An additional **10%** reported being **self-employed**.

The relevant job titles were:



Accountant



Financial advisor/analyst



Preschool teacher



Computer science related positions

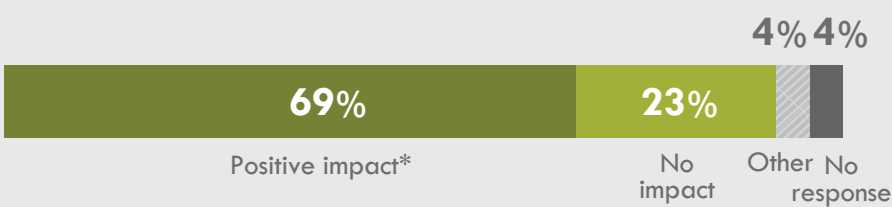


Management positions (e.g., manager and owner)



Teacher

WHAT IMPACT DID YOUR COURSEWORK HAVE ON YOUR EMPLOYMENT?



***Positive impact responses include:**

- Allowed me to get a job at a new organization
- Allowed me to stay in my current job
- Allowed me to get a promotion at my same organization
- Prepared me for a possible new job
- Allowed me to start my own business

HOW CLOSELY RELATED IS YOUR FIELD OF STUDY TO YOUR JOB?



of the respondents reported that their current jobs were closely related to their field of study.

DID YOU ENGAGE IN A JOB SEARCH AFTER FINISHING COURSES AND TRAINING?



Of the **138** students who reported a successful job search, **67%** said they had a job within three months after they finished their courses and training.

College Experience

HOW SATISFIED ARE YOU WITH THE EDUCATION AND TRAINING RECEIVED AT YOUR COLLEGE?



92% of students were **very satisfied** or **satisfied** with the education and training they received at their college.

Reasons students said they were **very satisfied** or **satisfied** with their college experience included:

High instructor quality

- Teachers were friendly, approachable and very knowledgeable.
- The teachers and staff were there for your success.

High program quality

- I liked the proximity, instructors, availability of the library, and the online classes were great.
- Really nice campus, big university education in smaller classes, and the school took care of finances.

Gained applied experience

- The courses I took helped me choose my career path.
- Most of the skills I learned from observations and lecture I apply on a daily basis in my work.

WHAT CERTIFICATE OR MAJOR WERE STUDENTS PURSUING?



Top certificate or major pursued by students:

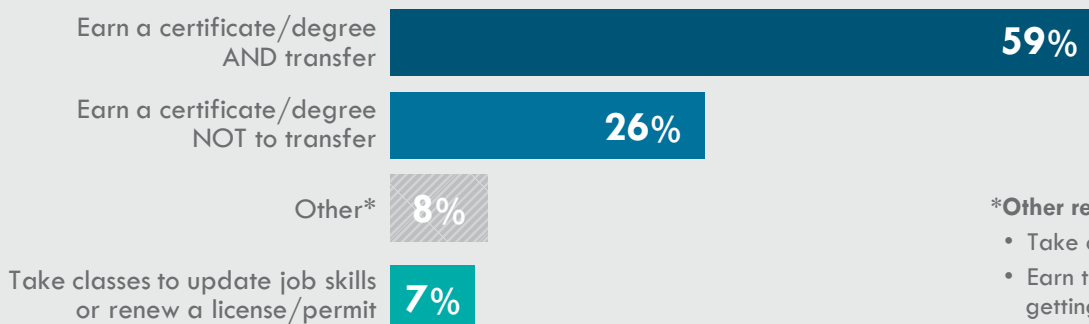
- Business
- Social sciences



Other notable certificates and majors pursued include:

- ICT
- Electrical
- Architecture

WHAT WAS THE PURPOSE OF YOUR STUDIES?

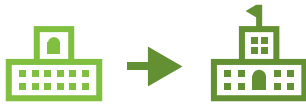


*Other responses include:

- Take classes for self-enrichment only
- Earn transfer units with or without getting an associate degree
- Other

College Experience

TRANSFER STATUS



44%

or **193** students transferred to another college or university.

Top transfer colleges:



San Diego State University

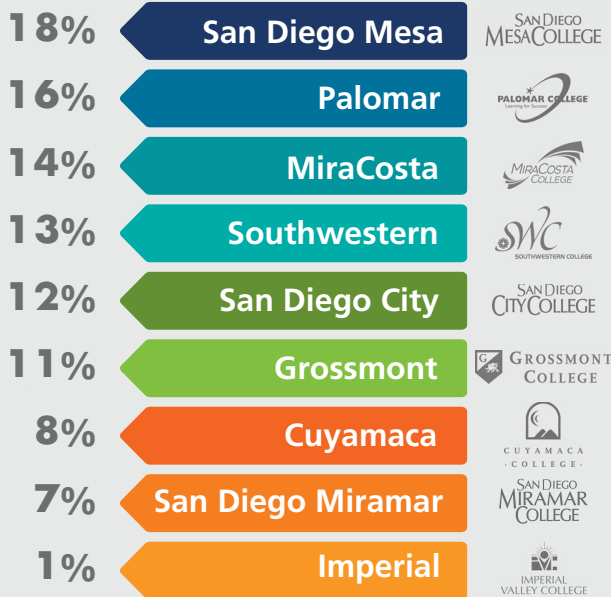


California State University, San Marcos

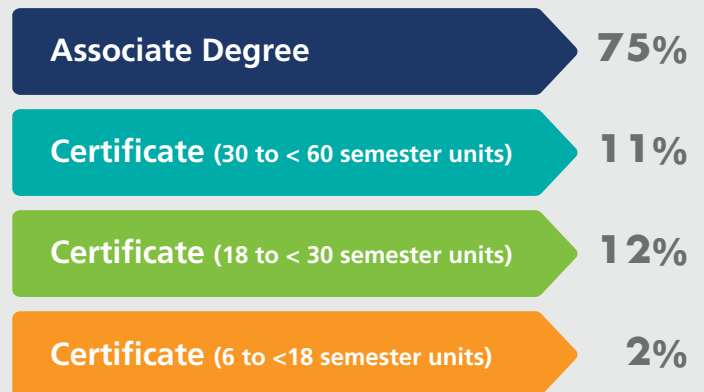
UC San Diego

University of California, San Diego

WHERE DID STUDENTS ATTEND COLLEGE?



WHAT AWARD DID STUDENTS RECEIVE?



About This Brief

This survey is the result of regional collaboration between the 10 community colleges in San Diego and Imperial counties and the Office of Institutional Research and Planning at Santa Rosa Junior College. This brief was developed using survey results by the San Diego-Imperial Center of Excellence for Labor Market Research (coecc.net).



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