



SDIC Community College WDC Meeting

June 14, 2019; 10:30 to 12:00

San Diego Mesa College, Center for Business & Technology, BT-101

MINUTES

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College
Danene Brown, Dean, School of Business & Technology, Mesa College
Margie Fritch, Dean, Career Technical and Extended Education, Palomar College
Jon Kropp, DSN, Advanced Transportation and Logistics
Connie Lafuente, DSN, Health
Jennifer Lewis, Dean, Workforce Development, AEBG, Continuing Education, Southwestern College
Jennifer Patel, DSN, Business and Entrepreneurship
Efrain Silva, Dean, Economic and Workforce Development, Imperial Valley College
Cassandra Storey, Dean, Skilled Trades, San Diego Continuing Education
Keau Wong, DSN, Life Sciences & Biotechnology

NON-VOTING MEMBERS:

Kate Alder, Interim Dean, MiraCosta College
Molly Ash, Manager, Regional Consortium
Alex Berry, Program Manager, SDCE
Jon Caffery, Prop 39 Director/DSN, ECU, College of the Desert
Pavel Consuegra, Adjunct, Internship Coordinator Work Experience, SD Mesa College
Sally Cox, CEO, GCCCD Foundation
George Dowden, Coordinator, Career Education, Cuyamaca College
John Edwards, Research Analyst, Center of Excellence
Claudia Estrada-Howell, Supervisor, Career Center, SD Mesa College
Shawn Fawcett, WBL Coordinator, SD Mesa College
Benjamin Gamboa, Associate Dean, Strong Workforce, SD Miramar College
Jennifer Kennedy, Job Development and Placement Specialist, SDCE
Betsy Lane, Associate Dean, Special Projects, Economic & Workforce Development, Imperial Valley College
Stephanie Lewis, Dean, College & Career Transition, San Diego Continuing Education
Zhenya Lindstrom, Associate Dean, Career Education, MiraCosta College
Mark Manasse, Counselor, Mesa College
Ute Maschke, CAEP Manager
Tina Ngo Bartel, Regional COE Director
Alex Ortega, Jr., Job Placement Coordinator, Miramar College
Amertah Perman, Dean, Career Education and Workforce Development, SD Continuing Education
Robert Price, Dean, Health and Public Safety, Imperial Valley College
Tina Recalde, Dean, Health Services, SD Mesa College

Nichol Roe, Associate Dean, Workforce Development and Extended Studies, Palomar College
Monica Romero, Associate Dean, CE, SD Mesa College
Luisa Scholtz, Guided Pathways Coordinator, Southwestern College
Suzanne Sebring, Director, Occupational and NC Programs, Palomar College
Mollie Smith, Regional Chair
Jeanie Tyler, Associate Dean, Strong Workforce, San Diego City College
Clark Wilson, JPCM, San Diego Continuing Education
Leslie Wisdom, Manager, Regional Consortium
Christopher Yerkes, Program Specialist, Regional Consortium

M. Smith called the meeting to order at 10:42 am

1. Welcome/Introductions
2. Approval of May 10, 2019 Minutes
 - Motion to approve by M. Fritch, second by Tina Recalde, unanimously approved.
3. Programs approved by Dean's Council
 - **San Diego Miramar College**
 - Hawthorne Technician Apprenticeship Program
 - 300-Hour Registered Yoga Teacher
 - **Imperial Valley College**
 - Correctional Science: Corrections Officer
 - **Southwestern College**
 - Yoga Teacher Training - 200 Hour
 - Film, Television Media Arts
 - Film, Television Media Arts
 - **Palomar College**
 - Social Work and Human Services
 - **San Diego Mesa College**
 - Health and Wellness Coaching
4. SWP Implementation Update
 - Implementation Workgroup Updates
 - Tutoring: M. Romero, M. Manasse, and T. Ngo Bartel presented research findings and recommendations from the Tutoring Needs and Perceptions in Career Education report developed by the CTE/Tutoring Workgroup. Students, faculty, and staff were surveyed with 1,509 total respondents. The results revealed overall positive perceptions of tutoring in the region; however, it is primarily seen as remediation as opposed to being integrated as an instructional strategy. The findings included the need for formalized tutoring practices across the region, and the recommendation to develop a virtual repository for tutoring stakeholders to share best practices. The presenters noted that any of the recommendations could be implemented through initiatives that already exist within the region such as the upcoming Retention, Success, and Support: Institute. The full report is available here: <http://myworkforceconnection.org/lmi/>
 - Marketing: M. Ash shared the following updates on marketing efforts throughout the region:

- Year 2 of the regional marketing campaign launched in June 2019 with enrollment being the immediate focus
 - The priority program photoshoot has been completed and final, retouched photos have been emailed to all the CE Deans and PIOs for their individual use.
 - Non-priority programs will be added to the program finder on www.careereed.org
 - Improving the Student Enrollment Experience: MiraCosta, Grossmont and Cuyamaca are all on schedule to launch in October 2018 with full redesigns. Imperial Valley and Palomar will participate in partial redesign, both with a launch date of January 2020. Discovery meetings have been set up with Continuing Education and Southwestern.
- Data/Research: Z. Lindstrom shared that the group had their first meeting since they established their new focus of meeting around specific topics. The first topic was an assessment of the annual program review process for CTE programs on each campus. They noted that this new meeting format allowed the individual campuses to learn from one another, but that greater participation from the colleges would be helpful. Upcoming meeting topics will include a continuation of the program review discussion in July, and a discussion of the comprehensive needs assessment for Perkins IV in August. T. Ngo Bartel reminded the group that all sector profiles are available at <http://myworkforceconnection.org/lmi/>.
- Career Pathways: J. Patel and said that their group is continuing their work on the pathways mapping project and have begun meeting with Adult Education. The next meeting will be held on 6.19.19 and will focus on the goals and objectives for the upcoming year. M. Smith announced that S. Sebring will be one of the co-chairs and S. Lewis will take an active leadership role in this workgroup.
- MS/HS Engagement: J. Lewis stated that the workgroup's focus has been goal and workplan development. She said that the purpose of this workgroup is to provide resources to K-12, middle school, and high school partners. L. Wisdom added that the goal is to provide support and resources to the partners so that they can implement and/or expand engagement activities on their campuses.
- Pathway Navigation: C. Estrada-Howell shared that the group hosted their second Community of Practice (CoP) event on 6.13.19 and was well attended with over 40 participants. She also said the date for the next event will likely be in-person in October, but they do plan to host more virtual engagements before then.
- WBL/JP: B. Gamboa said they are extending the pilot of Jobspeaker until November, which will allow students and faculty to be involved and to test different processes. The workgroup is focused on finalizing the job placement and WBL process maps, which are nearly complete. He shared that the employer engagement process map is more complicated because there are many different processes to consider and that it will be a focus of the workgroup retreat on 6.26.19.
- Retention, Success & Support: SWP Institute: M. Smith stated that a meeting with the researchers was held on 6.11.19 to share the details of the project. She shared that the project is still in the development phase and that they will be meeting with faculty, researchers, regional staff, and Deans in June to continue development of the project. The initial Summer Institute meeting will be held on 9.27.19.
- Employer Engagement: M. Fritch shared that the group has not met in-person since the last WDC meeting but they have held virtual meetings with the planning team to solidify the strategic vision for employer engagement. She also stated that they are reaching out

to engage other workforce partners and the DSNs are engaging with employers and developing their sector strategies. She noted that the group is moving slowly and intentionally to ensure they are achieving the desired outcomes.

5. CCCAOE Update: J. Kropp shared that the Chancellor's Office is exploring a partnership with LinkedIn to provide LinkedIn Learning modules to community college students who wish to earn badging for module completion. Outcomes for the colleges would include the ability to track students from college to job placement immediately following graduation, as well as gathering information on alumni activity. J. Kropp will provide more detailed information once it is available. T. Recalde shared that the Leadership Academy Levels 1 and 2 were held in early June and had a positive response from both participants and presenters.

The meeting adjourned at 11:55 am.

Next meeting August 9, 2019 Mesa College - 7250 Mesa College Dr., San Diego, CA 92111 –Business and Technology Building, room BT 101.