



Applied and **WORK-BASED LEARNING**

Preparing students to succeed academically and thrive in their future careers



Benefits to **STUDENTS**

- Gain exposure to workplace environments to explore industries and career options
- Recognize a direct connection between classroom knowledge and the world of work with the opportunity to put into practice educational concepts in a real-world setting
- Achieve motivation to learn, confidence in skills, and completion rates by connecting classroom work to personal and career interests
- Engage and network with industry professionals, understand workplace expectations, create awareness of required training, and perform positive employment habits
- Gain relevant experience and develop in-demand technical skills and career competencies to increase employment readiness



Benefits to **EMPLOYERS**

- Promote company brand awareness and share their story to create positive word-of-mouth within the community
- Nurture student career exploration, emphasize desired skills and training, and increase interest in working for industry and/or company
- Gain access to a pipeline of qualified, motivated candidates to pre-screen competencies and trainability to reduce recruitment costs and hiring risks
- Be involved in curriculum development and collaborate with educators to teach students desired industry skills through Advisory Committees
- Improve training programs and increase employee retention rates by providing a supportive environment for entry-level staff to develop



Benefits to **EDUCATORS**

- Integrate hands-on, work-related learning in academic instruction to make education more relevant and valuable for students
- Increase the number of student enrollments, sustained, and retention within high-quality programs to meet in-demand needs of labor market
- Grow the number of students who complete a certificate/degree, obtain sustainable employment with a livable wage, and/or transfer
- Promote educator interaction with industry to be knowledgeable of desired workplace skills and deepen community relationships
- Support students in defining career goals, develop their motivation to learn, and enhance retention and academic success through clear, guided career pathways