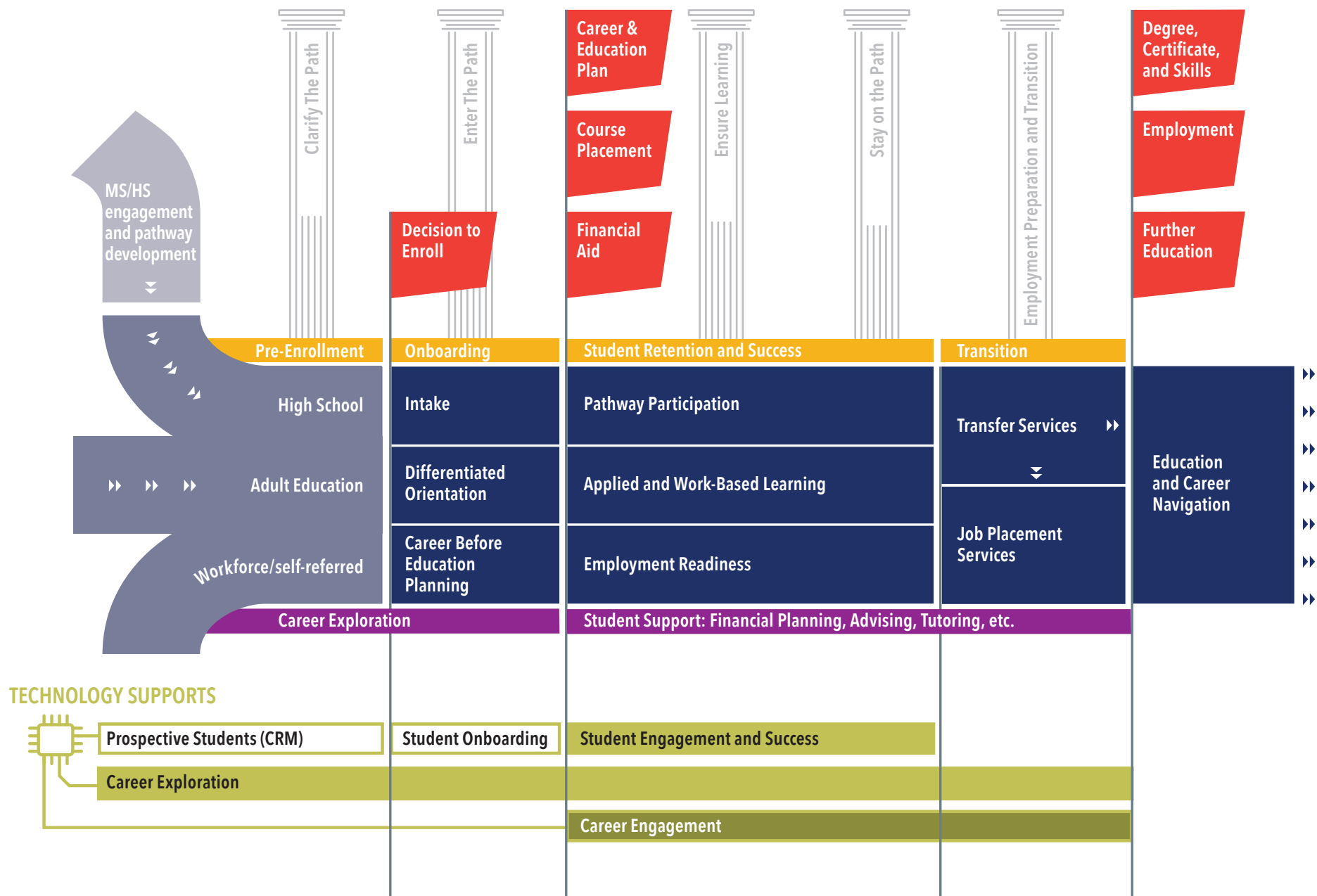


A Community College Student's Road to Success



	What Technology Can Do	Examples of Tools	Current Activities
Prospective Students (CRM)	<ul style="list-style-type: none"> • Capture and maintain prospective student information • Engage with prospective students through messaging and communication tools • Analyze and report on data about prospective students 	<ul style="list-style-type: none"> • CCC Apply • Ellucian CRM Recruit • Salesforce 	<ul style="list-style-type: none"> • Research tools and required features
Student Onboarding	<ul style="list-style-type: none"> • Intake: <ul style="list-style-type: none"> ○ Collect information about incoming students • Differentiated Orientation: <ul style="list-style-type: none"> ○ Introduce students to available services, including career center • Career Before Education Planning: <ul style="list-style-type: none"> ○ Align career goals to education programs ○ Find courses on days and times that work with their schedule ○ See where course taking decisions may have a negative impact ○ Create a course taking map 	<ul style="list-style-type: none"> • Starfish Degree Planner • Peoplesoft Degree Plan • Ellucian DegreeWorks and Education Planner • Civitas College Scheduler • Mesa Journeys • Canvas • GradGuru • Starfish • EAB • Aviso 	<ul style="list-style-type: none"> • Map related activities and best practices • Research tools and required features
Student Engagement and Success	<ul style="list-style-type: none"> • Provide early alerts for students based on academic and other factors • Provide students with important and timely information about progress and supports available • Provide transparency across campus (e.g., who met with the student and why) • Support counselors and others in tracking student activities, follow-up activities, etc. • Provide information to counselors about available interventions 	<ul style="list-style-type: none"> • Starfish Early Alert • GradGuru • Dropout Detective • Ellucian CRM Advise • Civitas 	<ul style="list-style-type: none"> • Map related activities and best practices • Research current use of tools
Career Exploration	<ul style="list-style-type: none"> • Career exploration and assessments help students identify interests, explore different careers, and refine goals • Align career interests with education programs and education programs with colleges for prospective students • Provide enrolled students with tools for continued career research and exploration • Provide college advisors with information about students' interests and career research activities 	<ul style="list-style-type: none"> • Naviance and other K-12 career tools • Career Coach • Here to Career • Focus 2 Career • VitaNavis • Kuder Journey • Awato 	<ul style="list-style-type: none"> • Create a tool evaluation rubric based on required and nice-to-have features • Research existing products and documenting their offered features and implementation consideration, including evaluation against the rubric
Career Engagement	<ul style="list-style-type: none"> • Provide tools to students to support employment readiness (e.g., resume builder) • Provide students with access to work-based learning (WBL) and employment opportunities and tools to apply and manage application process • Provide WBL process management tools for students, college, and employers (e.g., timesheets, assessments) • Provide employers with access to post opportunities and review candidates • Provide colleges with information about students' application and placement activities • Provide survey tools to track alumni data 	<ul style="list-style-type: none"> • JAIN • Jobspeaker • College Central Network • Portfolium • Purple Briefcase • LaunchPad • LaunchPath 	<ul style="list-style-type: none"> • Develop related process maps • Update product inventory and dossiers • Document Jobspeaker pilot learnings • Document JAIN implementation learnings