

Introducing...

Advancing San Diego:

A regional effort to address talent shortages by strengthening alignment between business and education systems.

Sponsored by JPMORGAN CHASE & CO.

GOALS OF ADVANCING SAN DIEGO

1. Engage employers in a structured process to better communicate talent needs
2. Identify education programs that are preparing students for high-demand, quality jobs
3. Increase the pool of diverse, skilled talent in San Diego
4. Expand access to talent pipelines for small companies

HOW TO GET INVOLVED



Industry: Advancing San Diego relies on employers to provide input on talent needs through facilitated working groups. Working group members communicate hiring projections and skills requirements for critical jobs and identify programs that align with their needs. Sign up for a working group at AdvancingSD.org.



Talent Providers: Advancing San Diego engages education and workforce training partners as sources of qualified talent and key conduits to local communities. Talent providers can apply for designation as a “preferred provider” – a recognition by San Diego employers as primary sources of talent for critical jobs. Students from preferred provider programs receive priority access to industry engagement opportunities and internships. Apply for this designation at AdvancingSD.org.



Small Business: Advancing San Diego is designed to expand access to talent pipelines for small businesses. Nearly half of grant funds will be used to provide small businesses with subsidized internships and wraparound services that support student success in the workplace. If you’re a small business looking to better connect with software, engineering, or marketing and sales talent, sign up at AdvancingSD.org and we will reach out to you about upcoming programming.

Follow along and join the conversation at [#advancingSD](https://twitter.com/advancingSD)

AdvancingSD.org

